



Michelle Turcsányi **Resumé**

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Awards

- 2006 NZ Magazine Awards, Cover of the Year
- 2008 NZ Magazine Awards, Best use of photography in magazine
- 2008 Australian Magazine Awards, Best use of magazine environment for advertising

Judging

- 2007 Judge, photographic category, Walkley Awards for Excellence.

Employment History

2000—current / Mishart Freelance Projects (own business)

PROJECTS INCLUDE: **Editorial & magazine design** Picture editing **Art direction** Logos **Identity**
Print media Business cards **Stationery** Flyers **Posters** Postcards **T-shirts** Cd booklets
Website design Film titles & graphics **Tuition** Murals

CLIENTS INCLUDE: Nice Idea **The Australian** Customs House **TIME Asia** Big Picture Inc
WalterWakefield DeLuxe & Associates **Sean Morris Urban Interiors** Perth Osteopathic
Medicine **Sydney Express Travel** Selby Strategies **Bodywork** George's River Yoga Centre

ARTS CLIENTS INCLUDE: **Marais Project** 'Beneath The Flame' film **Sydney Jazz Trio** Carpathian Tours
Martenitsa Choir Mara Music **Jackie Orszaczky** Christina Mimmocchi **Kengugro** Blindman's
Holiday **Silvia Entcheva Trio** The Transylvaniacs **Eastside Performing Arts** Folk Federation

Jan—Jun 2011 / Art Director, The Weekend Australian Magazine, News Ltd

Responsible for concept, design and implementation of 40pp weekly magazine. Page layout, picture editing, art direction of photo shoots including portraits, food and reportage, Directing imaging and colour correction, cover concept, design, typography. Worked closely with Editor within a tight editorial team. Concept, design and presentation of redesign of magazine, introducing whole new look and feel incorporating fresh typography, page layouts and robust use of photography. Also designed and produced a weekly cover for the Weekend Australian Review section.

2009—2010 / Lecturer, Billy Blue College of Design

COURSES TAUGHT: Design Fundamentals – Computer Skills (Photoshop, Illustrator, InDesign),
Graphic Pre Press – Page Layout (InDesign), Introduction to Design (Illustrator)

2003—2008 / Art Director, TIME Magazine & time.com

Responsible for all design, layout, photo-editing and graphics of local content and covers. Including Arts, News, Features and Photographic Essays. From the initial brief from Editor through to commissioning of photographers and illustrators, photo editing, producing maps and graphics. Working in tandem with New York office to produce online content for website and other applications.

2007 / TIME, Marketing Department

Designed and produced MY AUSTRALIA magazine in conjunction with Tourism Australia and the TIME Marketing team, which appeared as an exhibition at the Australian Centre for Photography in Sydney and the Melbourne Centre for Photography.

1998—2000 / Designer, TIME Magazine, Editorial Department

Design and layout of magazine pages including local news, arts and re-layout of overseas content. Picture research and editing, commissioning illustration and art direction of photography. Creation of maps and graphics using illustrator and photoshop. Responsibilities included production of Sports Illustrated special issues and TIME South Pacific Magazine.

1994—1998 / Designer, Horniak & Canny, Sydney

Project managing, design/layout, art direction of photography, typesetting, graphics, finished art, film and press checks of wide range of blue chip corporate material including: annual reports, prospectuses, corporate communications, identity and branding.

1993 Graphic Artist, Benson Design, Glasgow, Scotland

1994 Layout Artist, The Budapest Week, Budapest, Hungary

1989—1993 Finished Artist/Graphic Artist, Horniak & Canny, Sydney

1987—1989 Finished Artist/Graphic Artist, PM Advertising, Sydney

1985—1987 Finished Artist, Ghart Studios, Willoughby, Sydney

1985 Assistant Designer, Brand Management, North Sydney

1985 Studio Junior, Slattery Advertising, Kingsgrove

Education & Qualifications

1983 Presbyterian Ladies College, Sydney

1984 Diploma in Graphic Art, KVB Visual Concepts, Sydney

1987 Certificate, Showcard and Ticketwriting from Sydney Technical College

2007 Introduction to Web Design, Flash and Dreamweaver, Enmore Tafe

2009 Certificate IV Training & Assessment, Hostec

2010 Cross Disciplinary Art & Design, Masters, COFA, NSW University (in progress)

Referees

Steve Waterson, Editor, The Australian 94202501

Debra Hunter, Program Director, Billy Blue College of Design 9492 3249

Michael Fitzgerald, Art & Australia Magazine 9331 4455

Margaret Fisher, Big Picture 0416196409

